Southeastern Regional Planning and Economic Development District (SRPEDD)
Website & Branding Redesign & Development
Responses to Vendor Questions
Issued February 25, 2019

**Question #1:** Are there any particular requirements for the logo redesign? Number of concepts?

**SRPEDD Answer to Question #1:** Requirements can be found in the fourth paragraph of section 2.2. Paragraph 5 of section 2.1 states that “successful proposals must include the design and presentation of at least three (3) iterations of the organization’s logo”.

**Question #2:** Can we see the current management system for the Resource Center?

**SRPEDD Answer to Question #2:** The current management system is proprietary and can’t be shared, but the Resource Library can be found here: [http://www.srpedd.org/resource-library](http://www.srpedd.org/resource-library)

**Question #3:** Are there specific usability requirements for the Resource Center?

**SRPEDD Answer to Question #3:** We are open to ideas, but would like the Resource Library to search document titles within our own library and include search tags as well as have the ability to filter results.

**Question #4:** Can we see the current management system for the Calendar?

**SRPEDD Answer to Question #4:** The current management system is proprietary and can’t be shared, but the Calendar can be found here: [http://srpedd.org/calendar](http://srpedd.org/calendar)

**Question #5:** Are there specific usability requirements for the Calendar?

**SRPEDD Answer to Question #5:** The ability to tag events by type or department and the ability for the attendee to add the event to, for example, an iCal or Google calendar.

**Question #6:** Is the Data Center simply content pages or is there data imported from a data source?

**SRPEDD Answer to Question #6:** The pages will include content and embedded maps and data from, for example, ESRI and Tableau.
Question #7: What needs to occur when the Contact Us form is submitted?

SRPEDD Answer to Question #7: The form will be sent to a specific email address and a message will appear thanking the user for submitting the form.

Question #8: Can we discuss this requirement please, “Presentation of 3-6 potential design directions?”

SRPEDD Answer to Question #8: The successful proposal will include 3-6 website concepts that show visual elements and website structure for staff to review.

Question #9: In regards to section 2.1 third paragraph, there is a reference to “the development of additional and subsidiary sites, to be managed…” Are you looking to have three additional websites designed and developed and hosted under their own separate domains? Or are you looking to just have pages for those organizations built on the SRPEDD website and have the domains for those organizations redirect to those pages on your SRPEDD website?

SRPEDD Answer to Question #9: Yes, we would like three additional websites designed, developed, and hosted under their own separate domains.

Question #10: If the answer to the previous question is yes, you are looking for a total of four websites built under this project, do you have a rough site map of all the sites built yet?

SRPEDD Answer to Question #10: We do not have a site map built yet, but anticipate having a preliminary site map available at the beginning of the project. The four websites will have similar designs and structures, but will have unique menus, content, etc.

Question #11: I know it was not included to the proposal, but have you considered producing a video for the new website to help further communicate your message, vision, and goals?

SRPEDD Answer to Question #11: We are not currently interested in including a video as part of this RFP.